



Co-op Connections Program

NEED NEW CUSTOMERS FOR YOUR BUSINESS? PARTICIPATE IN THE CO-OP CONNECTIONS PROGRAM!

The Co-op Connections Card is a discount program for more than 45,000 members of Appalachian Electric Cooperative and members of Touchstone Energy electric co-ops across the nation. This means that in addition to AEC members, co-op members across the country carrying the Co-op Connections Card will be able to use their card at your business.

Participating businesses are listed on the national Co-op Connections website and will also be publicized by AEC through our website and in *The Tennessee Magazine*. Virtually any type of business is eligible to participate, and there is no charge to the business. To get started in the program, complete and return the contract below to Appalachian Electric Cooperative, Attn: Co-op Connections, P.O. Box 400, New Market, TN 37820. For more information, call 865-475-2032.

CO-OP CONNECTIONS PROGRAM PARTICIPATING BUSINESS CONTRACT • Brought to you by Appalachian Electric Cooperative

NAME OF BUSINESS _____

CATEGORY: SERVICE LODGING RESTAURANT RETAIL OTHER: _____

BUSINESS HOURS _____

CONTACT NAME _____ CONTACT TITLE _____

PHONE () _____ FAX () _____

EMAIL _____

By signing this contract, I, as the above-named business ("Business"), agree to be a participating Co-op Connections business and will give discounts to all Co-op Connections cardholders as noted in the Co-op Connections brochure. I can provide whatever discount I want as long as it is something that provides a real economic value to cardholders. I have chosen the discount described below. I will continue to offer this discount (or a better discount) for a minimum of one year, unless my local cooperative, AEC, terminates this contract as provided below or Touchstone Energy Cooperatives Inc. ("Touchstone Energy") either terminates the Co-op Connections Program or my local co-op's participation in the program. This contract is effective from the day I return a signed copy until the day it is terminated, as described below.

DISCOUNT OFFERED TO CO-OP CONNECTIONS CARDHOLDERS _____

SIGNATURE _____ DATE _____

Please return this form to: Appalachian Electric Cooperative, Co-op Connection Program, P.O. Box 400, New Market, TN 37820. After we receive your signed contract, we will publicize your participation to our members through our website, social media, *The Tennessee Magazine* and other communications with our members.

ADDITIONAL TERMS AND CONDITIONS. This Contract is between you and AEC. Neither Touchstone Energy nor any Touchstone Energy Cooperative ("Co-op" or "Co-ops") is liable for financial or contractual responsibilities of holders of the Co-op Connections Card ("Card"). Further, nothing in this contract shall be construed to establish a joint venture, partnership, agency, franchise or employment relationship among Touchstone Energy, any co-op and business. Neither Touchstone Energy nor any co-op will be liable for your products or services or for any inaccuracy in your marketing materials. All cards are the property of Touchstone Energy, and any unauthorized reproduction or misrepresentation of the card is strictly prohibited. Your marketing materials and advertisements will not use the name, trademark or other intellectual property of Touchstone Energy or any co-op without prior written approval. You will post Co-op Connections signage as required by Touchstone Energy. AEC can terminate this contract on 30 days' notice (or immediately) if you commit any material breach, if your business is sold or changes ownership, if AEC drops out of the Touchstone Energy Cooperatives program, or if you become the subject of any bankruptcy or insolvency proceeding. You can terminate this contract at any time after one year, upon 30 days' prior written notice. Touchstone Energy can terminate the Co-op Connections Program at any time or can terminate AEC's participation in the program, either of which event will terminate this contract. You, your employees and your affiliates will maintain the confidentiality of any confidential information belonging to Touchstone Energy or AEC, and you will not disclose it to any third party. Touchstone Energy and AEC, their employees and their affiliates will maintain the confidentiality of any confidential information belonging to the Business and will not disclose it to any third party. You agree to indemnify, defend and hold Touchstone Energy co-ops and their affiliates and all of their employees, officers, directors and shareholders harmless against any and all losses, liabilities, damages, costs or other expenses or claims or counterclaims of third persons or entities related to this Contract, except for any such claims arising from Touchstone Energy's or AEC's gross negligence or willful misconduct. This contract is governed by the substantive laws of Virginia. Any action relating to this contract must be brought in federal or state court located in Virginia. Each party waives its right to jury trial for any dispute relating to this contract. Touchstone Energy can change any term of this contract at any time by posting the change on any public section of the Co-op Connections website. Changes will be effective 30 days after posting to the website. Additional or updated terms may be posted at connections.coop, and those terms control even if they conflict with this writing. Each party acknowledges the other's exclusive ownership of and right to use its own trademarks, service marks, trade names and copyrighted materials. Neither acquires any rights in the other's trademarks, service marks, trade names or copyrighted materials through this contact. In connection with this contract, neither party will use or sell products bearing or composed of the other's intellectual property without the owner's prior written consent.

